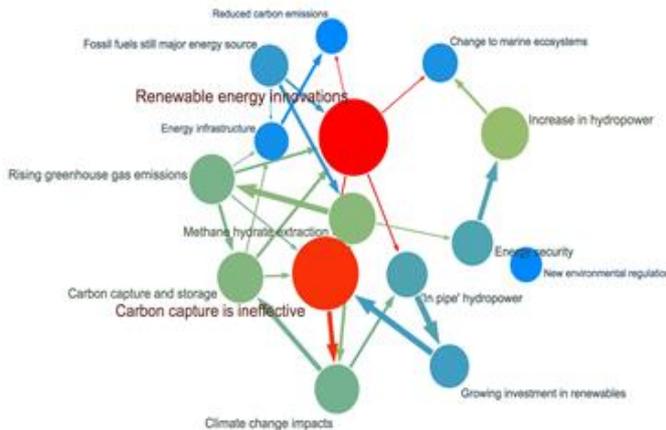




HORIZON SCANNING AND ANALYSIS – USING *FUTURESCAPER*

The world is changing. Fast. You need to make decisions in the face of uncertainty.



Example Futurescaper Influence Map

Political shocks, rapid technological advances, shifting generational attitudes and economic upheaval show that change is happening everywhere – and in complex interconnected ways.

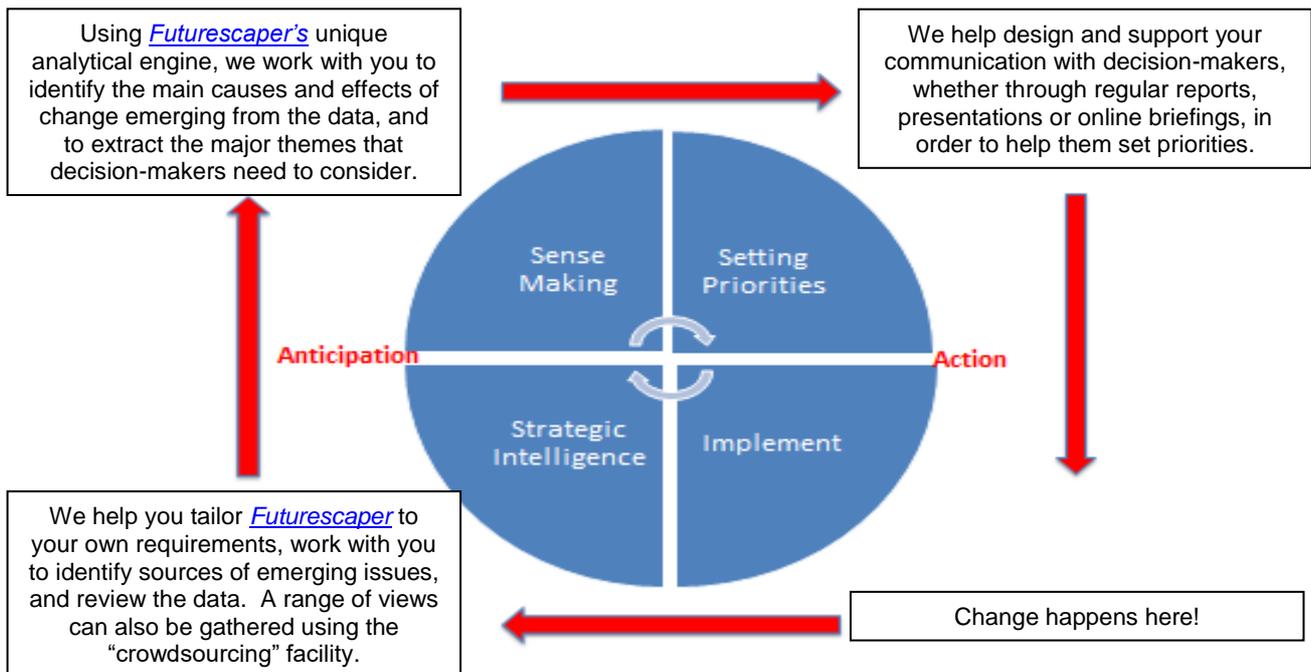
Straight-line forecasting or assuming the status quo continues are no longer a basis for sound strategic planning.

You need to keep up with developments that could affect your strategy – **Horizon Scanning**.

Tracking these changes consistently and in a way that helps you analyse the most important factors is supported by a software system called [Futurescaper](#). SAMI Consulting work with [Futurescaper](#) to help clients build Horizon Scanning and Analysis processes which engage stakeholders from across organisations. We can tailor the software to match your needs, and support the implementation of the project in a way that influences decision-makers.

"Futurescaper provides a powerful analytical tool to help us anticipate and interpret future uncertainties and identify wild cards and weak signals to enhance strategy, policy and delivery" - **Konrad Bishop, Defra Head of Horizon Scanning**

Our offering covers three critical stages of the strategy cycle, which are then iterated:



For more information and to discuss your needs, contact Huw Williams – huw.williams@samiconsulting.co.uk