

Risk Leaders 2017

No more business as usual

Behaviour, technology and political upheaval



Brexit – Exploring the Risks to Business Planning and Strategy

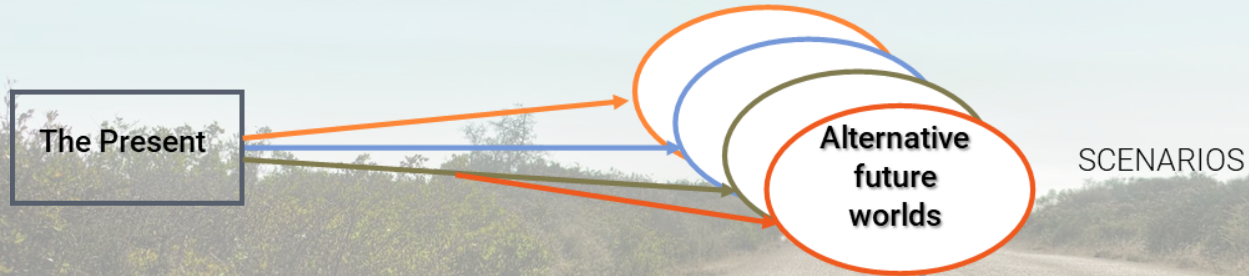
Presented by

Jonathan Blanchard Smith, Fellow, SAMI Consulting



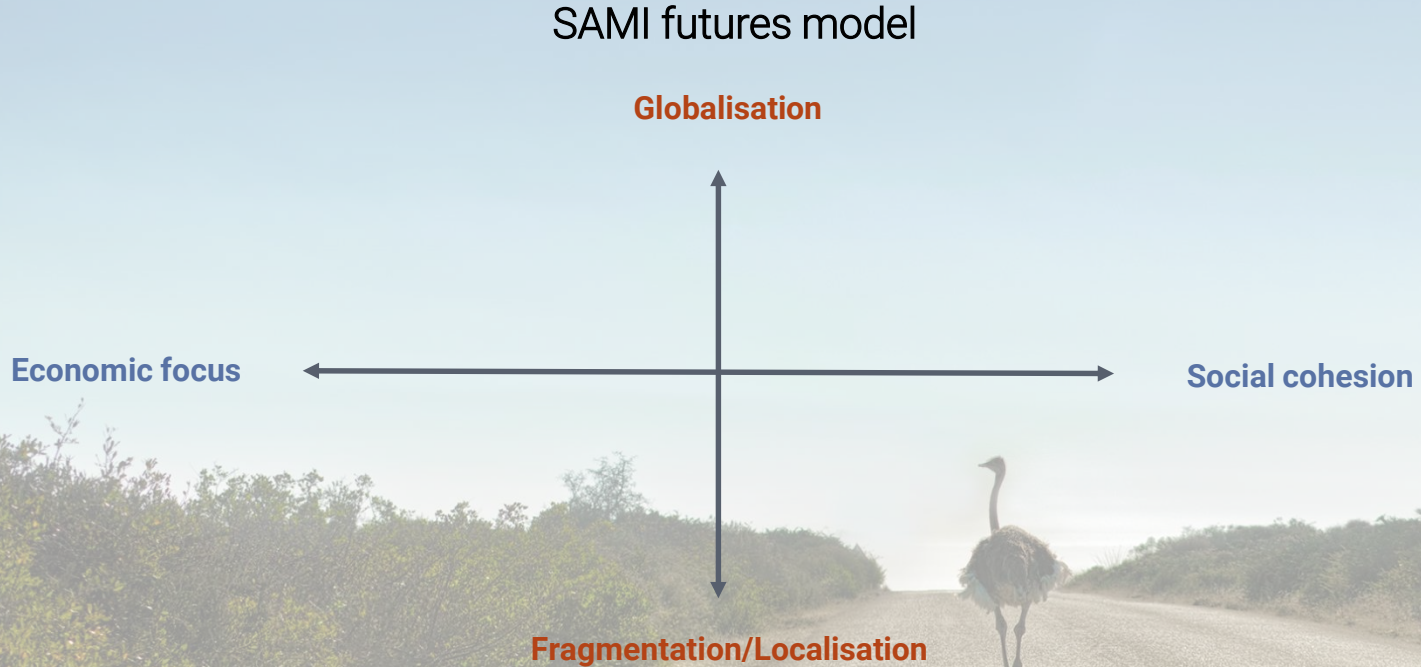
Scenarios and Forecasts

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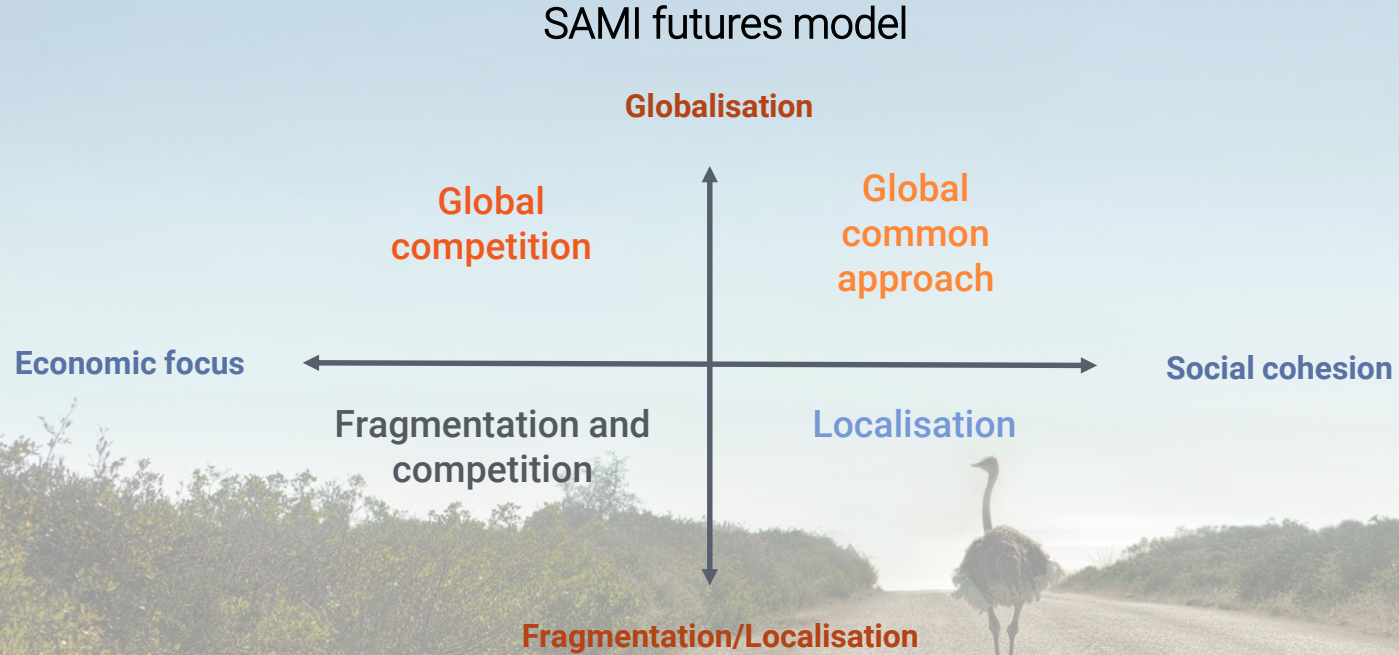


Four post Brexit scenarios

 #RiskLeaders

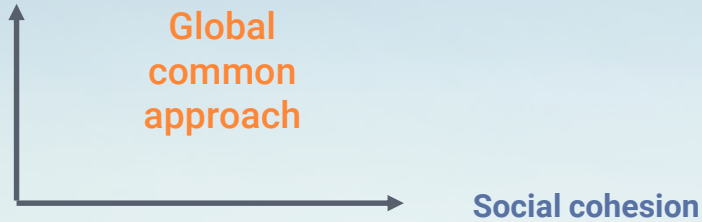


Populating the model



Global common approach

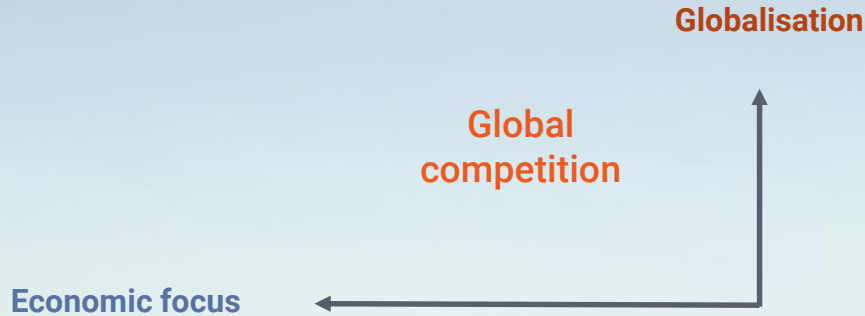
Globalisation



Key Points

- Global synergy
 - Multipolar
 - Strong international institutions
 - Strengthened EU
 - Rapid technology development
 - Migration encouraged
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- UK fully engaged within international institutions
 - Minimally disruptive
 - “Business as normal plus”

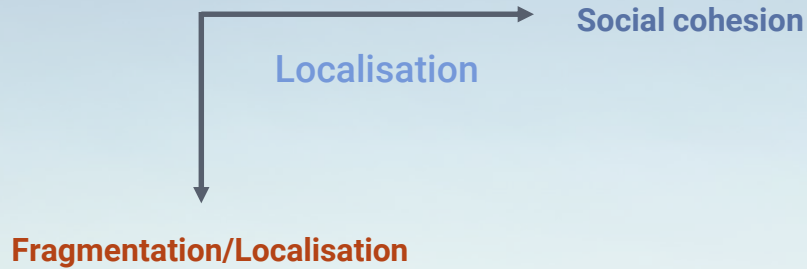
Global competition



Key Points

- Patchwork of bilateral agreements
- Blocs, not international organisations
- Fortress EU
- Technology competition
- Migration on skills points basis, highly competitive
- UK needs to be competitive for skills and trade
- Looser regulation as competitive advantage
- “World Cup model” – highly competitive with some agreed rules. Winning is what matters.

Localisation



Key Points

- Retreat from international engagement
- Multipolar and regional
- Core EU
- Corporations are the real international bodies
- Leverage technology to develop local and cross-border communities of interest
- Minimal international state cooperation
 - Grave implications for climate change
- UK one amongst many
- Minimal regulation
- Devolution, perhaps to breakup of UK
- “City state model” – small, highly competitive, lacking ability or desire to work together

Fragmentation and competition

Economic focus

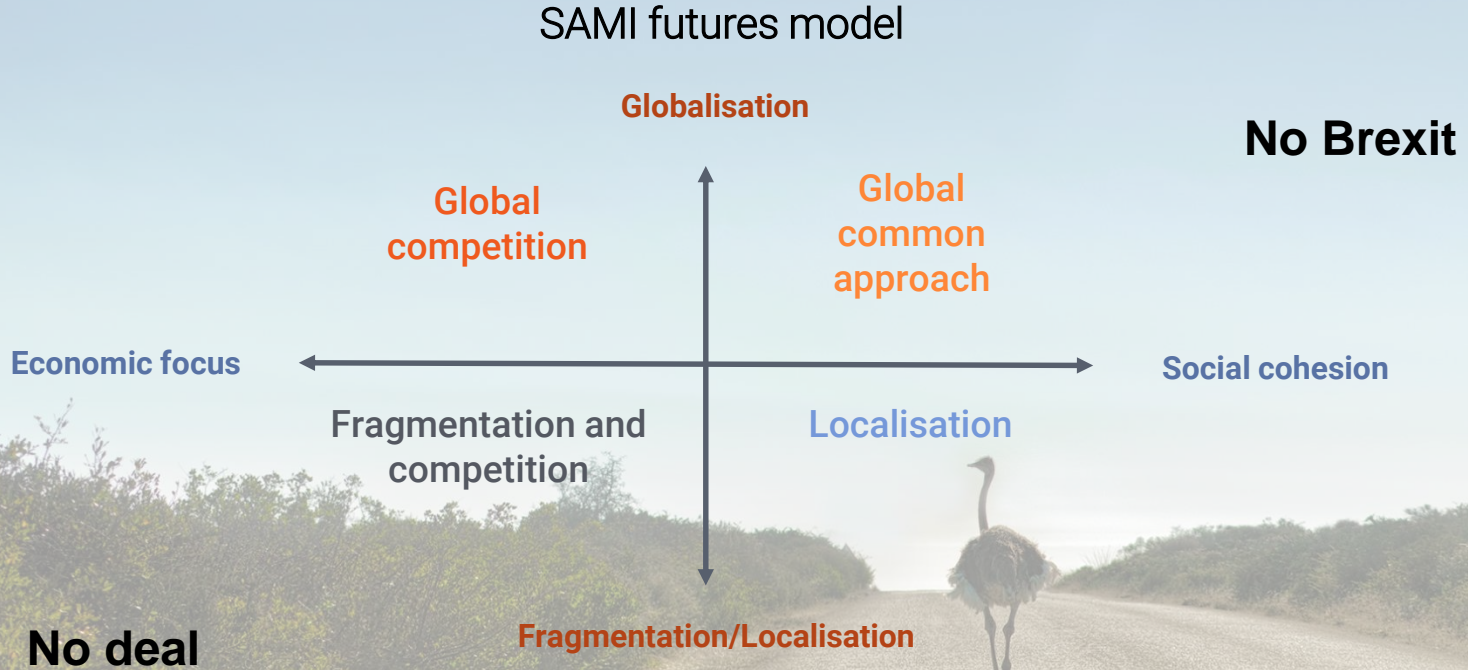
Fragmentation
and competition

Fragmentation/Localisation

Key Points

- Patchwork of international and regional blocs
- Fortress EU – internal trade, tight borders
- International trade is a hard tool of diplomacy
- Competitive advantage is everything
 - Grave implications for climate change
- Significantly more unstable
- Social progress stalls – division between rich and poor only increases
- UK one amongst many
- Constant search for trade and political allies
- Access to markets is a major issue
- “What you kill you eat” – competition trumps cooperation every time

Mapping to Brexit



SAMI Consulting



Robust decisions in uncertain times

SAMI Consulting's unique expertise in making sense of the drivers of future change helps companies, international bodies and governments to:

- Think about the many different ways the future might develop;
- Understand what the consequences might be;
- Prepare for inevitable change; and
- **Anticipate and manage risk and uncertainty.**

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#robustdecisions

